

DeepLink Protocol™ Introduction



DEEPLINK

DeepLink Protocol™

Decentralized Cloud Gaming Protocol

**Combining AI + DePIN to bring you the
Ultimate Cloud Gaming Solution**



Cloud gaming is the next
Big Innovation in Gaming

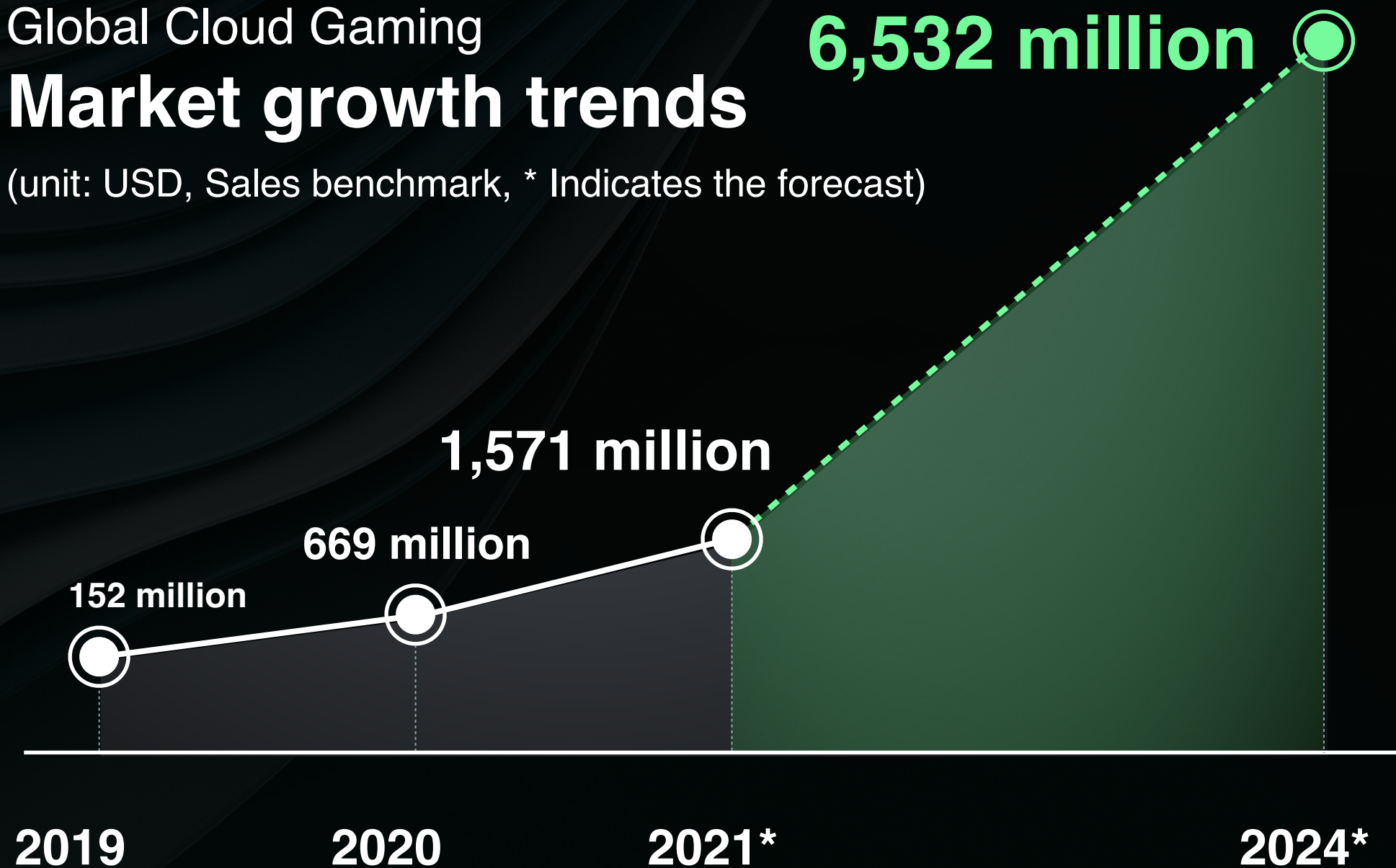
Cloud gaming is the next
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DeepLink Protocol™ Introduction



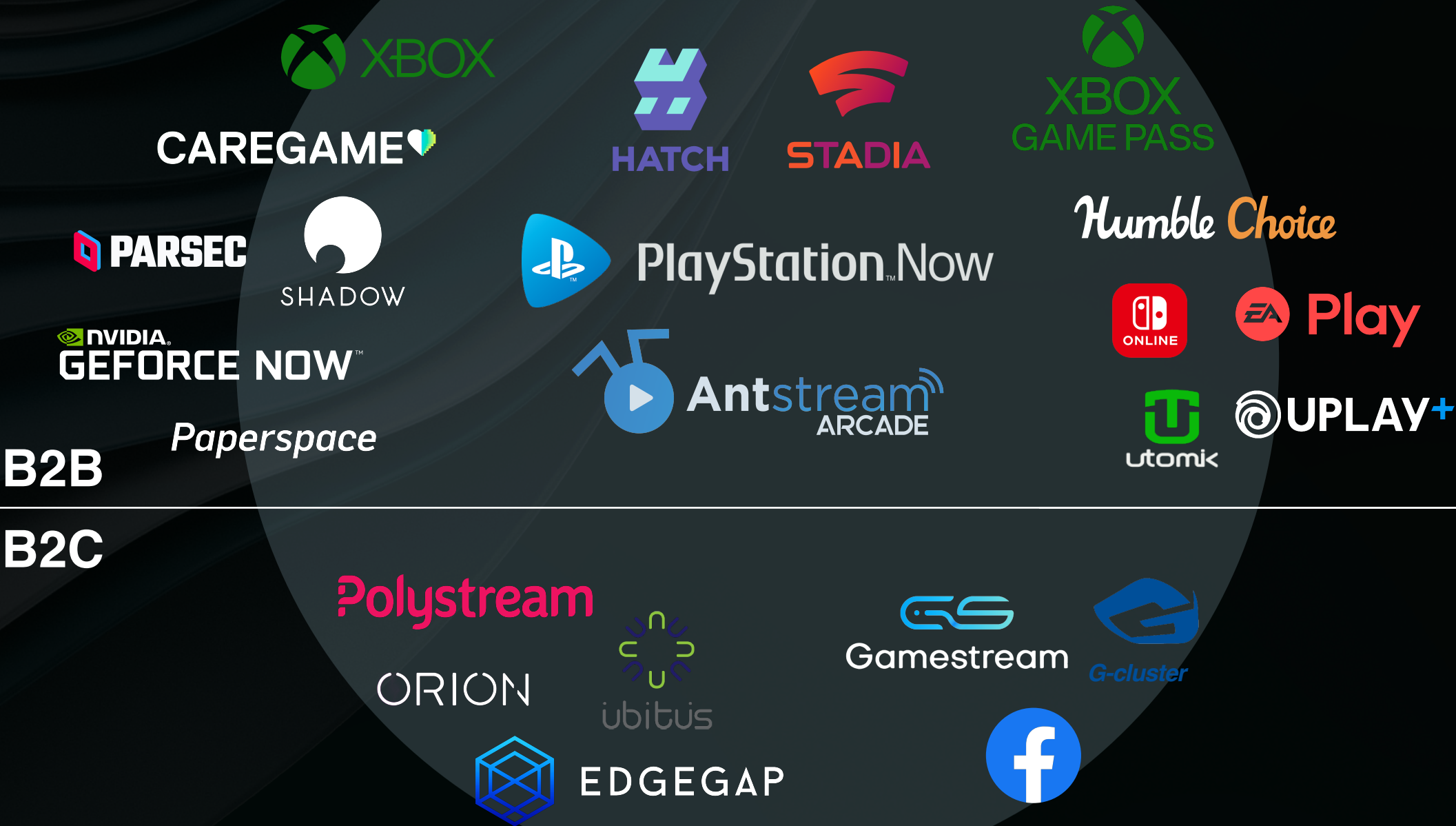
Global Cloud Gaming **Market growth trends**

(unit: USD, Sales benchmark, * Indicates the forecast)





Cloud Gaming Industry Today





Key features of cloud gaming

Traditional gaming vs Cloud gaming

Traditional gaming

Expensive gaming machine

CD, download and install

Users need storage space

Requires buying dedicated gaming machine

Hardware Purchase

Game Method

Storage Method

Accessibility

Cloud gaming

Only a low-end monitor

Live streaming

No storage space is required

Play on mobile phones, tablets
& web browsers like Chrome,
Safari & Edge



Advantages of **High-Tech Cloud Gaming**



Ultra Smooth Gaming Experience



Low Latency



High Resolution



**Multi Device
Compatibility**



LOW COST
HIGH QUALITY

With the advancement of 5G technology and the improvement of cloud infrastructure

Users experience high-quality games at a lower cost

Cloud gaming is becoming more and more popular



Current challenges of **The Cloud Gaming Industry**



**Seamless cloud gaming
requires high-performance
servers and expensive
network equipment**

RISK

**High Cost
Low Return**



**Requires large-scale infrastructure
investment - Even large businesses
hesitate to get involved due to
high-risk investment**



**Legal barriers due to
National regulations and
policies may negatively
impact server operations**



RISK

**Global expansion would allow for cost
benefits and prevent business roadblocks**



The solution: DeepLink Protocol™

The Perfect Cloud Gaming Experience

The solution: DeepLink Protocol™

DeepLink Protocol™ Introduction



The Perfect Cloud Gaming Experience



intel®

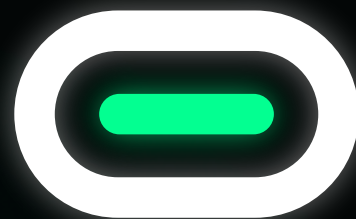


...

The DeepLink core tech team has more than 10 years of experience in the cloud gaming industry

With a strong foundation and experts from Cisco, Intel, Nvidia, Huawei, Shunnet and more

Together, they've created the next ground-breaking solution



DeepLink Protocol™



The Perfect Cloud Gaming Experience

1 ms

Ultra Low Latency

8K

Ultra High Resolution

244 Hz

Ultra High Refresh Rate

24h

Service Time

Achieve an unparalleled user experience

**Network responsiveness, transmission optimization,
display processing, safety and security, and more**

An unrivalled portfolio of technologies in a wide range of fields



Core Scheduling Algorithm

01

Server Elasticity
Expansion

02

Edge/center
node scheduling
algorithm

03

Intelligent
queuing
algorithm

04

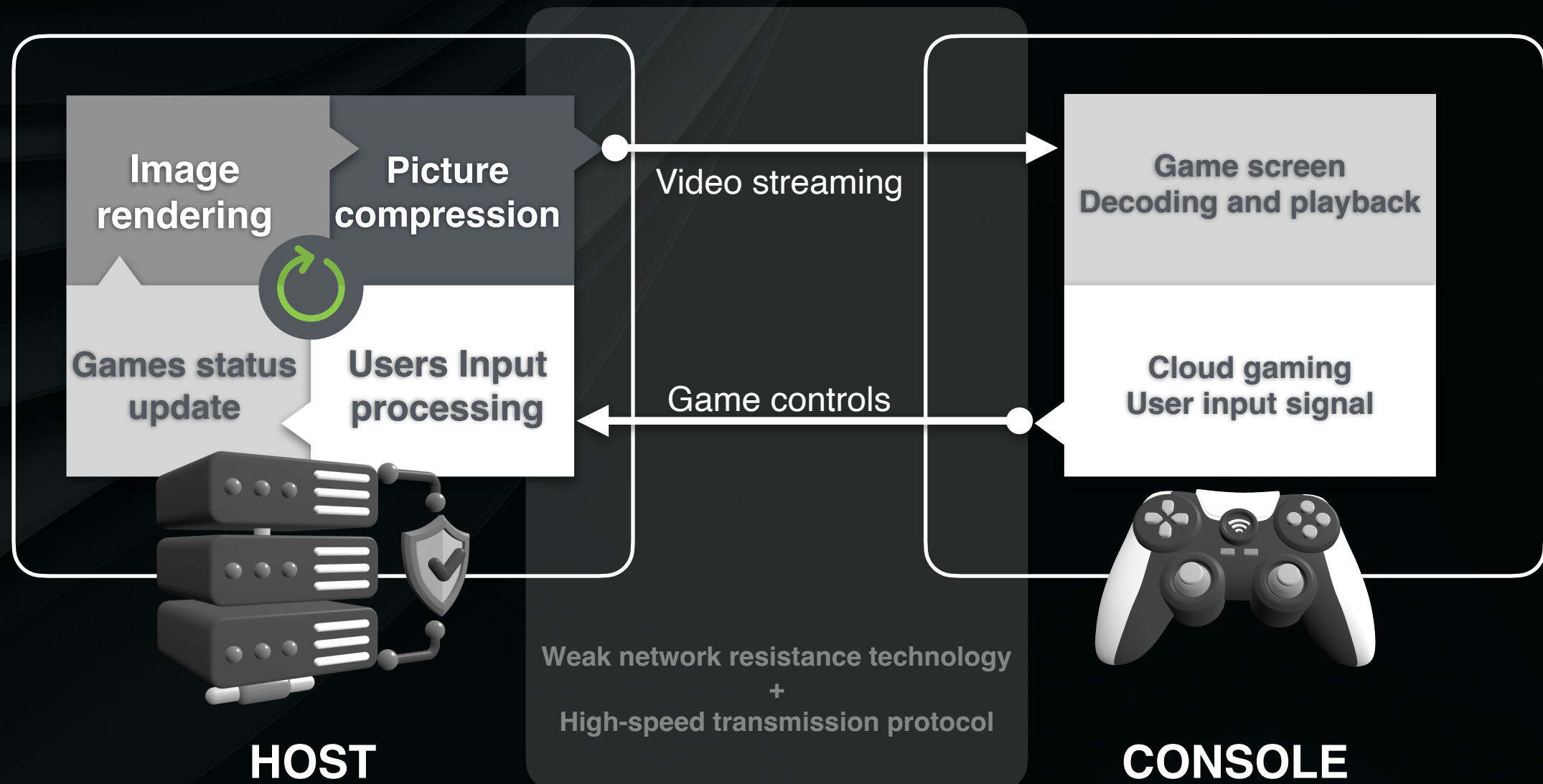
Utilizing big data
algorithms to
determine the
optimal streaming
configuration for
each user



The Perfect Cloud Gaming Experience

How the protocol works

Remote Gaming Pathway





How DeepLink will drive innovation **Through Web 3.0**



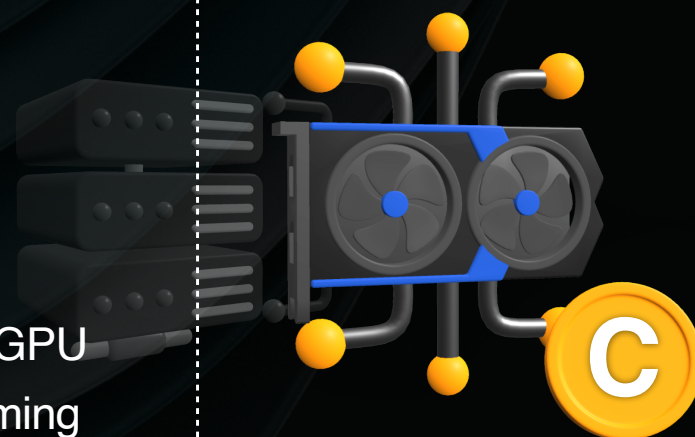
Web 3.0 implementation means you can access
high-end GPU computing services without building your own hardware

GPU infrastructure for rendering is available

BLOCKCHAIN MINER

Miners provide their GPU
devices for cloud gaming
services

In exchange, miners earn
on-chain rewards and
rental income from users



Provide GPU resources

GPU rental fee



CLOUD GAMING PLATFORM

The cloud gaming service platform
connects GPU providers (miners)
to users looking to rent GPU power

The platform can operate
without having to build their
own hardware



WEB 3.0 transformation enables seamless cloud gaming

Traffic node providers can continue to proliferate

BLOCKCHAIN MINER

Leveraging blockchain implementation, miners provide idle network traffic

Miners include those in large data centres and individual blockchain nodes worldwide

Miners are responsible for providing traffic nodes and be rewarded with DLC tokens



DLC Rewards



Node access

Provide traffic nodes

CLOUD GAMING GAMER



Users connect to traffic nodes through the DeepLink network to access gaming services



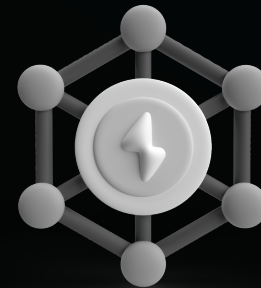
Web 3.0 DeepLink Protocol™

The Future of Decentralized Cloud Gaming



Traditional centralized
Cloud gaming platform

vs



Blockchain-based
Cloud gaming platform

High costs to setup hardware

Difficult to generate income

Limited coverage stunts global expansion

Limited resources cause gameplay stability issues

No upfront hardware costs

Easily monetized

Flexible miner and user infrastructure

Resource flexibility and infinite scalability



DeepLink Protocol™

Why use blockchain technology?

Staking



Staking guarantees a stable flow of service from GPU providers

Decentralized



Miners help spread out traffic nodes across the network, eliminating cost and risk while maintaining a decentralized system

Accessibility



Anyone can contribute to the network and earn rewards

Faster ROI



Investors don't have to wait 5-10 years for a return and can get a return in a year or so

No borders



Users are free to pay and use across borders

Incentives



Users can participate in the project growth and dividends



DeepLink Protocol™

An Ever-Expanding Ecosystem



An Ever-Expanding Ecosystem

Continuously expanding

DeepLink Protocol™ Ecosystem



DEEPLINK

**Remote
tools**



DEEPLINK

**Cloud gaming
platform**

HYCONS

HYCONS

ZEST



**GLOW
STREAM**

**Cloud
Internet café**



TIKEREN

**Cloud
XR**

...

Currently, **more than 20 applications** are being developed based on the DeepLink Protocol™



Self-developed B2C remote control service

DeepLink Subscription Products

Self-developed B2C remote control service

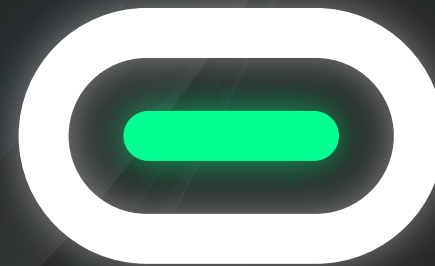
DeepLink Protocol™ Introduction



DeepLink Subscription Products

Developed based on DeepLink Protocol™

1st B2C product - DeepLink software



DEEPLINK

Remote
control

Cloud 3A

Cloud GameFi

Cloud
Internet café

Cloud XR

DeepLink Software

It is currently available for download via the DeepLink website

Once you have registered, you can create a wallet

You can use all the services conveniently and quickly

Self-developed B2C remote control service

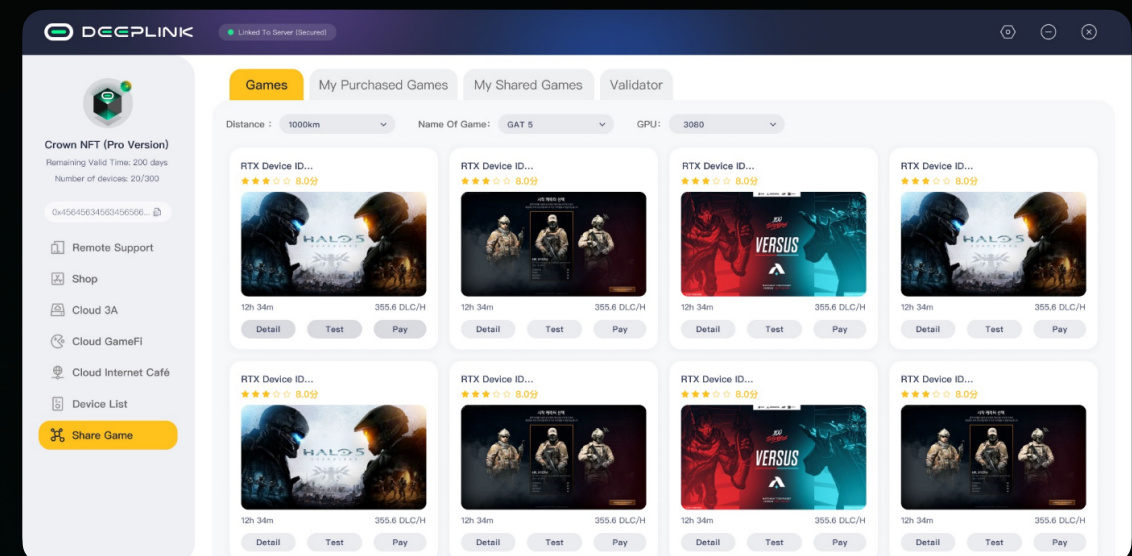
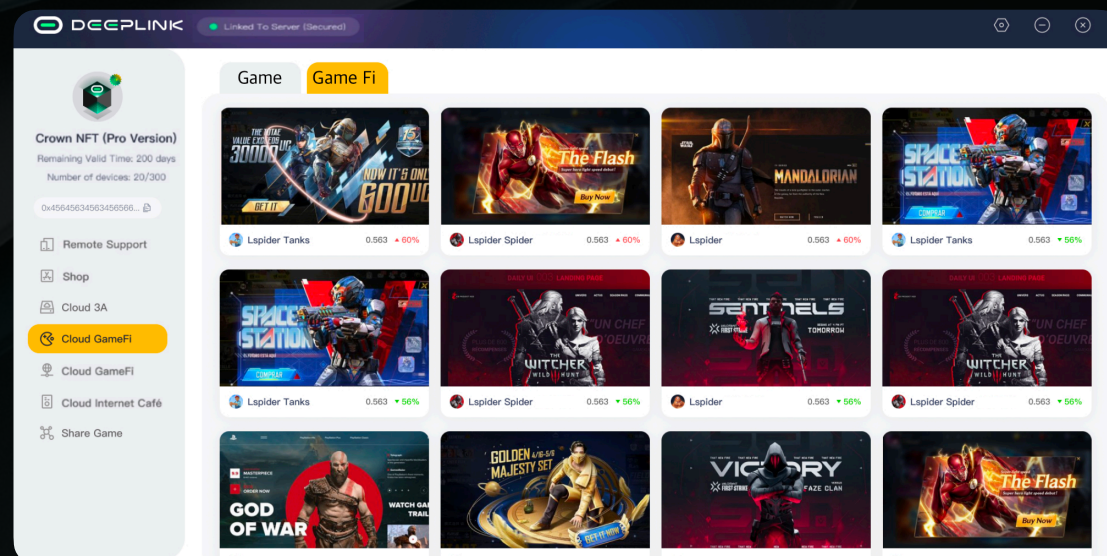
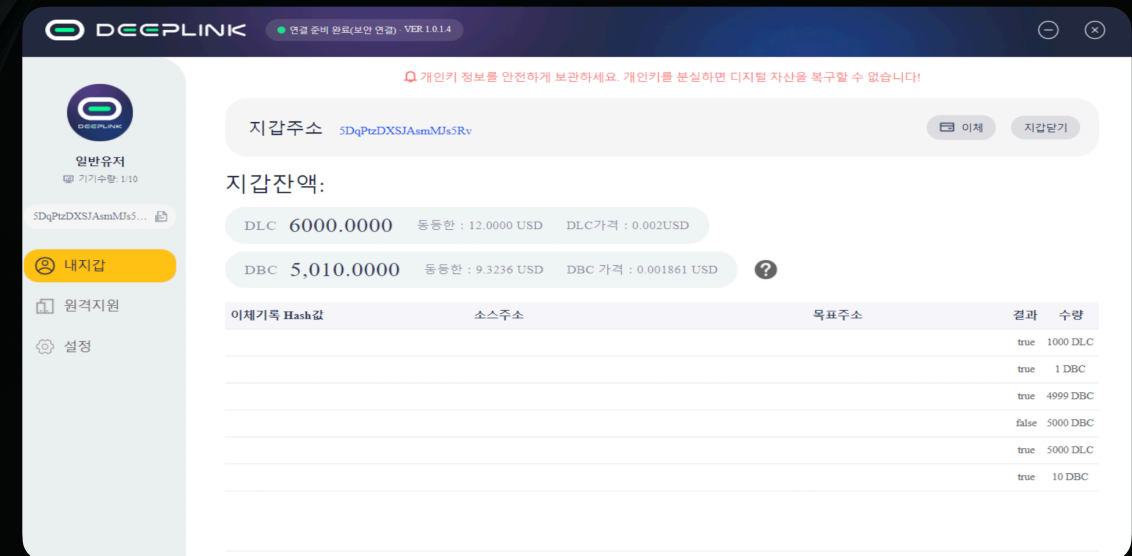
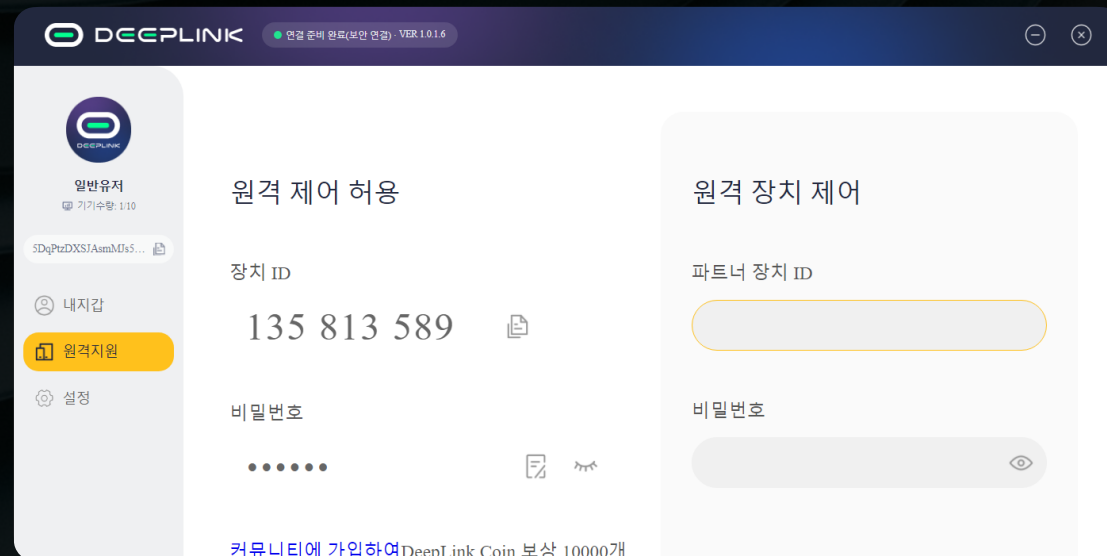
DeepLink Subscription Products

DeepLink Protocol™ Introduction



DeepLink software, a B2C service being offered

Users interface



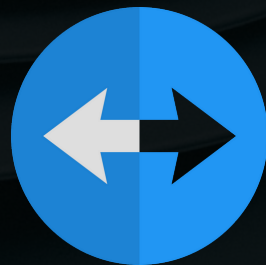


DeepLink Subscription Products

The market for remote control solutions is exploding worldwide

Top 4 Brands On The Market

Used by over 600 million users



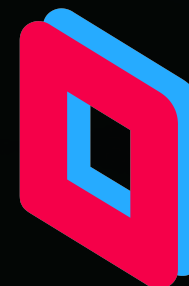
TeamViewer

Founded in 2005
320 million annual active users
Market capitalization of
\$3 billion Up to \$10 billion



SunFlower

Founded in 2010
200 million users
More than \$60 million
Cumulative financing



Parsec

Founded in 2015
80 million users
\$3.2 billion acquisition
It was acquired by
Unity in 2021



ToDesk

Founded in 2020
30 million users
250 million RMB
financing



DeepLink Subscription Products

DeepLink B2C Software Market Strategy - A

DeepLink vs. TeamViewer - Competitor Analysis

Service Content	DeepLink™ Basic version	DeepLink™ Pro version	DeepLink™ Team version	TeamViewer™ Basic version	TeamViewer™ Pro version
Monthly usage fee	Free	6 USD	30 USD	40 USD	150 USD
The number of devices that can initiate remote control at the same time	1	1	5	1	3
Number of desktop sessions per machine	2	20	25	1	3
Number of managed devices	200	300	1000	200	500
Support ultra-low latency or not					

Self-developed B2C remote control service

DeepLink Protocol™ Introduction



DeepLink Subscription Products

DeepLink B2C Software Market Strategy - B

Introducing a Solution for Remote **High End Gaming**



Introduce a large number of **remote gaming users** with E Sports-level technology



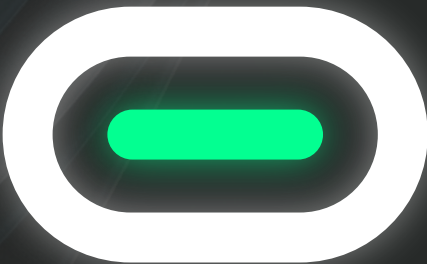
DeepLink Subscription Products

Users of DeepLink B2C products

900,000 MAUs and 300,000 DAUs

2,500,000 +

Total number of users



DEEPLINK

Remote tools

Cloud Gaming & Cloud XR

Cloud Internet café

900,000+

MAU

110 +

Number of countries
where services
are provided

300,000 +

DAU



DeepLink Protocol™ Presents:
A Cloud Blockchain Gaming Solution

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A Cloud Blockchain Gaming Solution

DeepLink Protocol™ Introduction

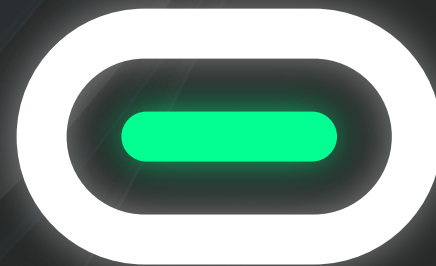


Developed based on DeepLink Protocol™

Cloud **Blockchain Game** Solution

**Application
virtualization**

(support d3d9-d3d12)



DEEPLINK

Technology **Highlights** Provided
by DeepLink !

**Resource
isolation**

(Cpu, memory..)

**Multi
Platform**

(Support h5、android..)

**High quality
streaming**

(anti weak net)

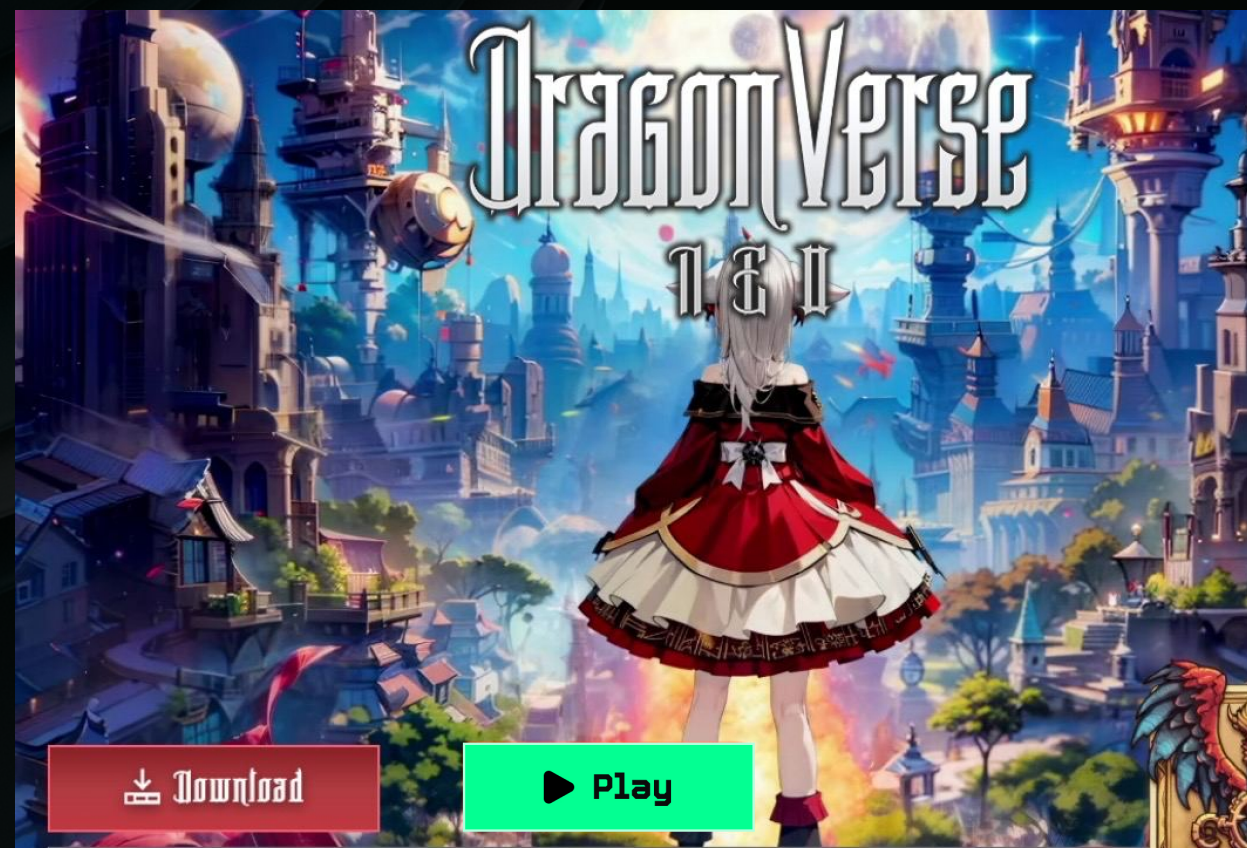
DeepLink Protocol™ Presents:
A Cloud Blockchain Gaming Solution

DeepLink Protocol™ Introduction



Cloud Blockchain Game Solution

Easily Play Online With The Click of a Button



Blockchain game projects transformed into cloud games
can help project owners **improve player retention** and **increase player size**



Cloud Blockchain Game Solution

Web-based Cloud Blockchain Game Platform



The platform aggregates all blockchain games, allowing users to **“Play” directly on the website.**
Allow a large number of players to discover new games while reducing the cost for marketing teams for driving traffic.



Developed based on DeepLink Protocol™
HYCONS™ Solution

Developed based on DeepLink Protocol™

DeepLink Protocol™ Introduction

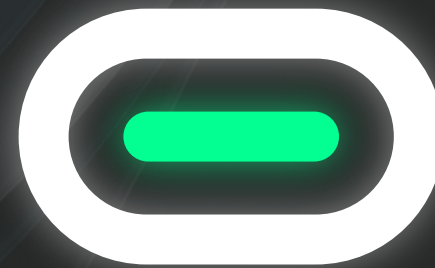


Hycons™ Solution

Developed based on DeepLink Protocol™

Cloud Internet Café Solution

**2K, 240FPS
N100, DDR4**



DEEPLINK

Technology **Highlights** Provided
by DeepLink !

**Camera Mic
Passthrough**

**Faster
Local**

**High
Quality**

Developed based on DeepLink Protocol™

DeepLink Protocol™ Introduction

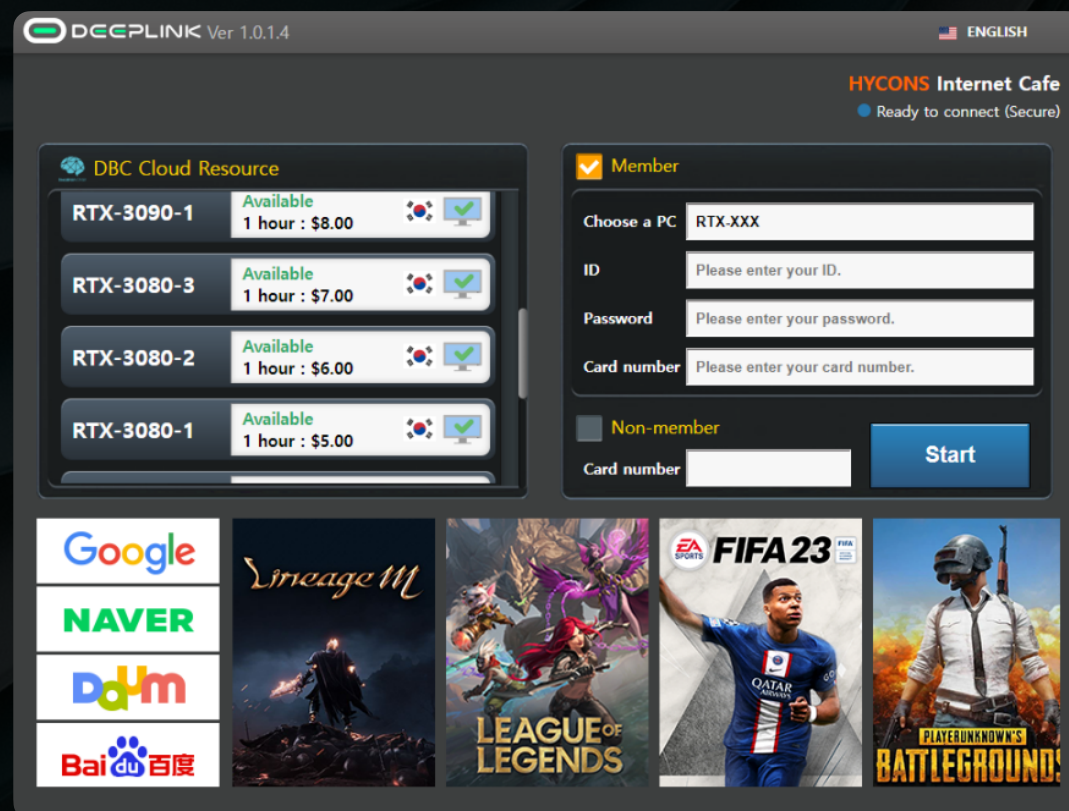


Hycons™ Solution

Developed based on DeepLink Protocol™

The 1st cloud Internet café solution

HYCONS™



With Korea's three largest Internet café chains
Establish strategic partnerships

Inside the city of Seoul

20 Internet cafes, about 2,000 machines

It is planned to be converted
into a cloud Internet café

Cooperate with more than 10 chain brands in 2025

The goal is to build more than 500 Internet cafes as well
More than 50,000 machines

HYCONS™ is a cloud-based Internet café solution for the B2B market
Provide technical services for domestic and overseas brands



Hycons™ Solution

Based on HYCONS Cloud Internet café solution

Photos of KOREA Internet cafe



Location : Korea Seoul

Website : <https://zestcloud.co.kr/>



Expanding the DeepLink Protocol™

Cloud XR Solution



Cloud XR Solution

The demand for AR/VR games is set to explode
Cloud XR Device Platform Extensions

Vision Pro

If you want to play games in 4K quality with Apple Vision Pro
it can only be done in **the form of cloud gaming**

With the arrival of WiFi 7

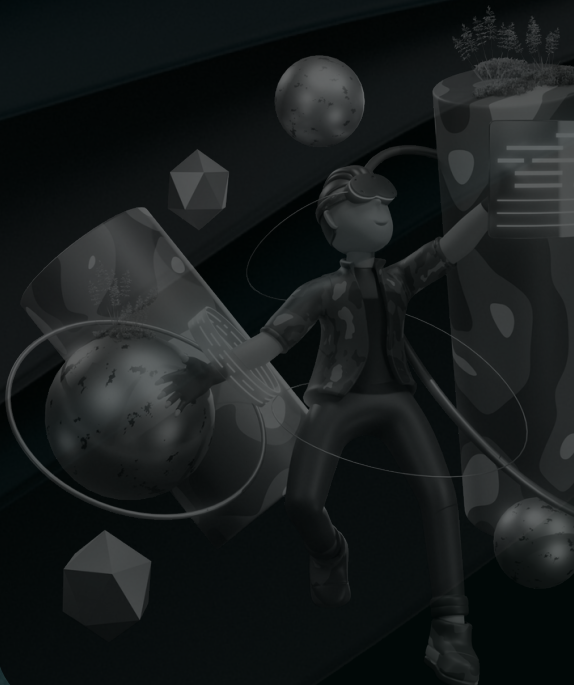
Ultra-high bandwidth of 9.6 Gbps

Supports a minimum latency of 3 ms

XR cloud gaming is supported

Technical base pads

Cloud XR can be developed based on the DeepLink Protocol™





DeepLink Protocol™

Business Model & Outlook



Business Model & Outlook

This is achieved through a policy of double flexible pricing

Sustainable business model

Handling fee model

20-30 %

Handling fee

For every cloud gaming transaction
DeepLink Protocol™ charges

Settle with DLC, and 100% of the settlement DLC
Real-time destruction

License fee model

6 USD

License fee

For applications
Each user computer is billed monthly

Settle with DLC



Business Model & Outlook

Expand the ecosystem of professional cloud gamers

Potential Market expansion

Internet Cafe



**200,000 internet cafes with
more than 15 million machines**

If 40% of the entire market
Convert to a cloud Internet café

A total of 6 million machines need to be converted



E Sports hotel

**More than 40,000 E Sports hotels and
more than 3 million machines**

If 50% of the entire market
Convert to a cloud E Sports hotel

A total of 1.5 million machines need to be converted

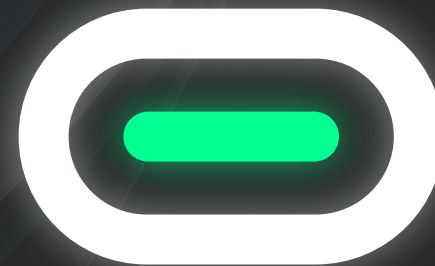


Business Model & Outlook

Projected Growth On DeepLink Protocol™ Over The Next 3 Years

200 +

Number
of apps



DEEPLINK

Remote tools

Cloud Gaming & Cloud XR

Cloud Internet café

100 +

Number
of countries

200,000,000 +

Total number
of users

100,000,000 +

Number
of wallets



DeepLink Protocol™

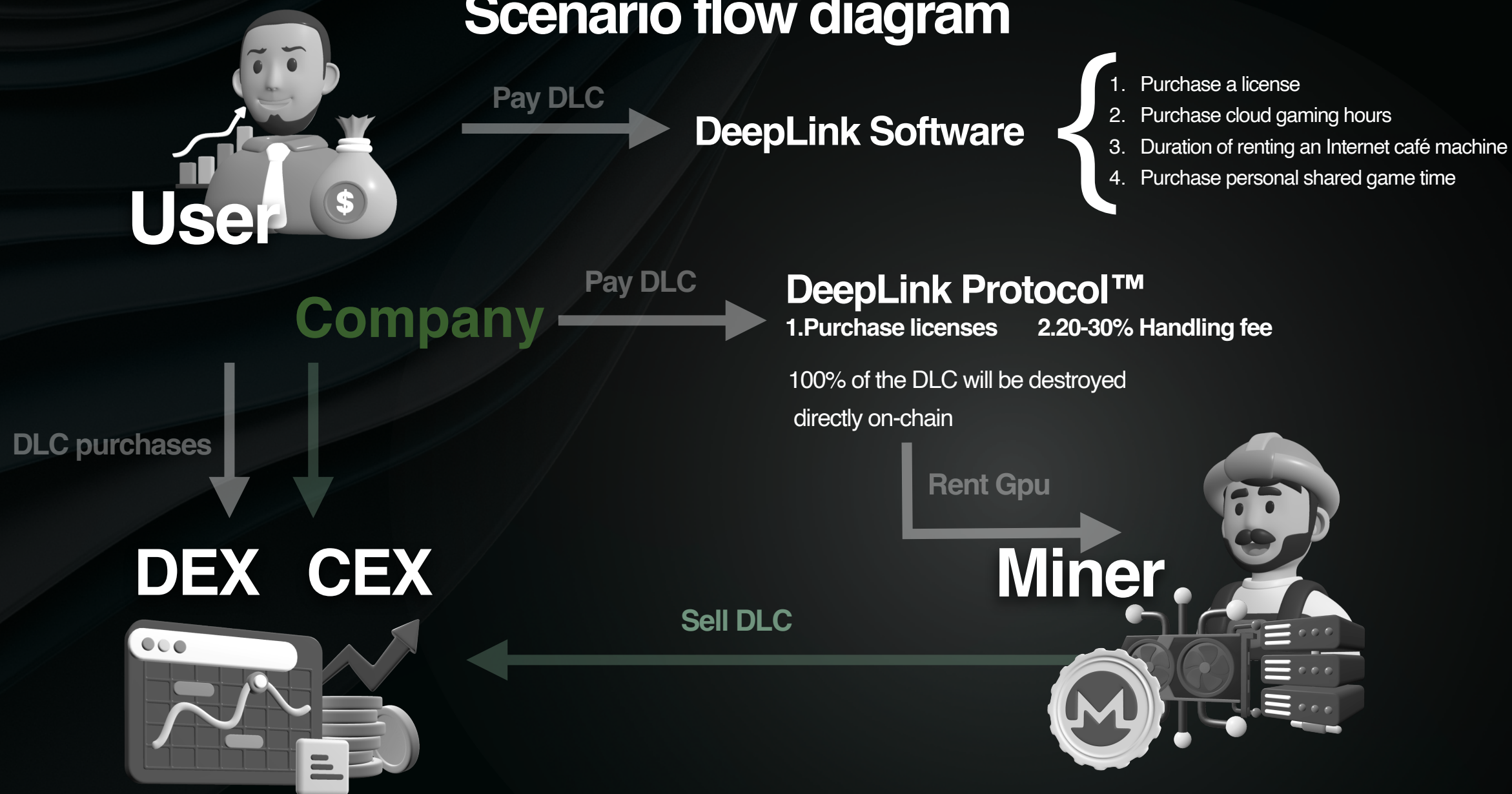
DLC Tokenomics



DLC Tokenomics

DLC application

Scenario flow diagram





DLC Token Use Cases

01

NFT purchase

Crown NFTs, and Node NFTs all need to be purchased with DLC Tokens

02

Rent cloud gpu computer

Renting a GPU computer requires payment with DLC, of which 100% of the DLC is destroyed in DeepLink Protocol

03

Purchase of cloud gaming time

Payment is required with DLC, of which 100% of the DLC is burned in DeepLink Protocol



DLC Tokenomics

DLC tokens Economic model

Category	Percentage	Unlocking
Team	15%	2 month cliff, 20 month linear vesting
Seeding Round	10%	2 month cliff, 20 month linear vesting
Angel	10%	1 month cliff, 10 month linear vesting
A Round	5%	1 month cliff, 10 month linear vesting
Public Sale	4.40%	40% unlock before TGE, the remaining will start unlocking on August 30th, 6 month linear vesting
Ecosystem & Airdrop	12%	20% unlock before TGE, 8 month linear vesting
NFT Node for sale	3.60%	20% unlock before TGE, 8 month linear vesting
Mining For GPU	16%	16% is for miners providing GPU power, which halves every 4 years. Mining rewards start after TGE. Mining rewards halving every 4 years. 25% of the mining rewards unlock immediately, and the rest follow a 150-day linear unlocking schedule
Mining For Bandwidth	4%	4% is for bandwidth mining, which halves every 4 years. Mining rewards start after TGE. Mining rewards halving every 4 years. 25% of the mining rewards unlock immediately, and the rest follow a 150-day linear unlocking schedule
Liquidity	5%	0 month cliff , 0 month linear vesting
Foundation	5%	6 month cliff, 8 Quarter linear vesting
Legal Advisor	3%	1 month cliff, 10 month linear vesting
Short Staking	2%	0 month cliff, 90 day linear vesting
Long Staking	2%	0 month cliff, 180 day linear vesting
Mining Race	3%	0 month cliff, 10% of the mining rewards unlock immediately, and the rest follow a 180 day linear unlocking schedule
Total Token	100%	100 billion will be issued on the DBC EVM chain



DeepLink Protocol™

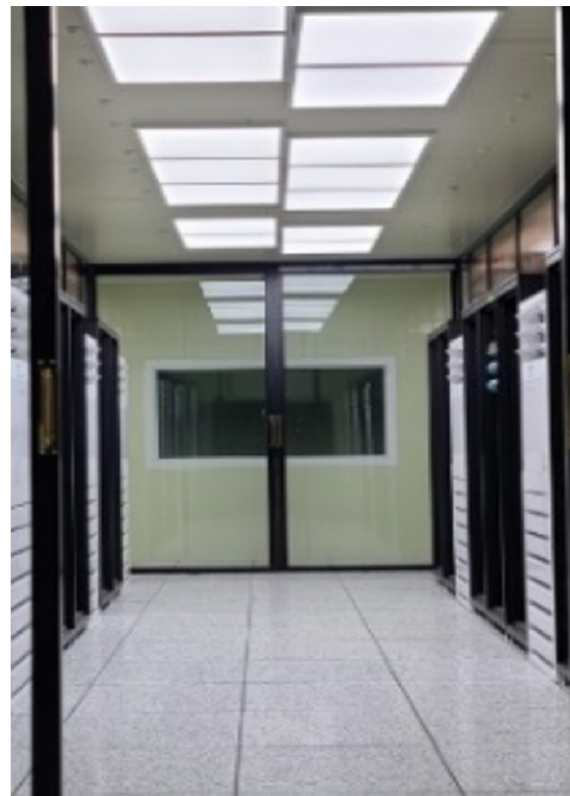
Roadmap & Resources



Investments in the basic hardware infrastructure of cloud gaming services

DBC Korea IDC Center

4. 클라우드 컴퓨팅 센터



Server 100 SET | GPU Card 400 EA in operation - as of November 2023)



Decentralized physical infrastructure by

DeepLink Protocol™

Blockchain Cloud Gaming Console



Personal Home GPU Server (3A Games)





Decentralized physical infrastructure by

DeepLink Protocol™

**Blockchain
ALL IN ONE PC**



**Blockchain
VR Headset**





Roadmap & Resources

2024

Product development roadmap

Q1 2024

Support game sharing feature for the WEB version and establish partnerships with target to reach over 0.5 million downloads for DeepLink

Q2 2024

More than 1 million downloads of DeepLink software
With 10 cloud Internet cafes

Q3 2024

More than 2 million downloads of DeepLink software
3,000 machines will be shared, and 50 cloud Internet cafes

Q4 2024

Support iOS, Mac, Vision Pro AR versions, with the goal of reaching over 3 million downloads for DeepLink, 10,000 shared computers, and partnerships with 150 cloud internet cafes.



2024 Marketing Plan

In 2024, we will participate in and host major global events
Continue to expand our community
Including South Korea, Japan, China, Vietnam,
the Philippines, Turkey, Europe and the United States, etc





DeepLink Protocol™

Introduction of the founding team

YONG HE

CEO, Co Founder

Founder of DeepLink and DeepBrainChain, serial entrepreneur

He has 14 years of experience in AI, 7 years of experience in blockchain and distributed computing network technology development, and graduated from Ocean University of China with a bachelor's degree in computer science in 2008

In 2012, he founded Polyentropy Intelligence, developed the world's first Chinese AI voice assistant - Intelligent 360, and the number of software download users exceeded 17 million in 3 years, and the world's first artificial intelligence speaker - Xiaozhi Speaker was launched in 2014

Founded in May 2017, DeepBrainChain currently serves hundreds of customers in artificial intelligence, cloud gaming, and cloud Internet cafes



DeepLink Protocol™

Introduction of the founding team

PARK JI HYE

COO

Education: 2007 Peking University,

Department of Chinese

2023: DeepLink COO

2022-2023: DeepBrain Chain Chief Director

2019-2021: CELLOGIN Overseas Market Leader

2018: FLOW FACTORY CEO

BRANDO MURPHY

Co-Founder & CMO

BRANDO 'THE CRYPTO WIZARD' MURPHY

Brando is a veteran of crypto. In 2016, he started investigating cryptocurrency, which led to the famous 2017 bull market.

He founded Bigger Than Race™ in 2012 and rebranded it into what it is today in 2017

His qualifications include Certification in Web3/Metaverse through EveryRealm, a venture fund and leader in Metaverse innovation and development, and Certified in Blockchain and Bitcoin through IBM.

His primary vision and goal are to help people become financially free through Blockchain technology and to be able to invest and own the infrastructure of the new economy of the 4th and 5th Industrial Revolutions. The BTR Community VC is assisting loyal members globally in owning the tech of tomorrow.

In 2024, he became Co-Founder and CMO of DeepLink Protocol, an Ai cloud gaming technology that levels the playing field for gamers worldwide. Los Angeles, CA, is where he calls home.



DeepLink Protocol™

Our investors



DeepBrain Chain



HYCONS



BTR



WATERDRIP
CAPITAL

ROC·K



NeoVentures



M
MEEZAN
VENTURES

CLS

DePIN X



DEEPLINK

Thank you!

DeepLink Team

DeepLink ProtocolTM

Decentralized AI & DePIN Cloud Gaming Protocol